



UCSB LIBRARIES

UCSB Reads 2008 Winter Quarter (updated 11.2.07)

- Website:** <http://UCSBReads.library.ucsb.edu>
See this site for a list of teaching resources, events, sponsors, etc. Please contact Janet Martorana with additions: martoran@library.ucsb.edu
- Book Selection:** *The Travels of a T-shirt in the Global Economy: An Economist Examines the Markets, Power, and Politics of World Trade* by Pietra Rivoli, John Wiley, 2006. Dr. Rivoli is a faculty member at Georgetown.
- Kickoff:** January 14, 2008 in the Pacific View Room of Davidson Library, 8th floor, 4-5 pm. Refreshments will be served. Invited guests will receive a complimentary copy of the book. (Reception sponsored by the Orfalea Center for Global and International Studies and UCSB's Global and International Studies Program. Refreshments provided by Starbucks, Goleta.) Beginning January 15, 2008, 2,000 books will be given away to UCSB students in the lobby of Davidson Library.
- Community Events:** "Community Conversations" featuring UCSB faculty will be held in local public library branches during winter quarter. Two "Conversations" will be held on campus. The conversations will feature UCSB faculty experts. KCSB will read the book aloud during winter quarter. Many other events are planned.
- Program Sponsors:** UCSB Libraries, EVC's Office, Patagonia, UCSB Arts & Lectures, Santa Barbara Public Library System, the College of Letters and Science, the Division of Humanities and Fine Arts, the Division of Social Sciences, Orfalea Center for Global and

International Studies and the Global and International Studies Program, the Donald Bren School of Environmental Science & Management.

Program Partners: Santa Barbara City College, KCSB, UCSB Women's Center

Author visit: Dr. Pietra Rivoli will be on campus March 5, 2008 for a free lecture at Campbell Hall, 8 pm. Co-sponsored by UCSB Arts & Lectures, the College of Letters and Science, the Division of Humanities and Fine Arts, the Division of Social Sciences and the Donald Bren School of Environmental Science and Management.

Goals:

- * To engage local partners such as Patagonia, SBCC and the SBPLS with our campus.
- * To increase awareness of the issues of globalization.
- * To encourage reading and discussion of important issues across our different populations of staff, students and faculty.
- * To create further campus appreciation of the library and the role it plays in education and research.
- * To create a strong relationship between the EVC's office and the library as we welcome a new University Librarian to campus.
- * To support a theme of UCSB's strategic plan and highlight the creation of four endowed Mellichamp Chairs in global issues.
- * To highlight academic strengths in economics, political science, sociology, and global and international studies.
- * To create a sense of fun and camaraderie on campus while addressing an important issue.
- * To share a common intellectual experience.

For more information, please contact Kim Thompson, 5732, thompson@library.ucsb.edu or Janet Martorana, 8724, martoran@library.ucsb.edu

If you do incorporate the book into your programming or curriculum, please let us know. We're interested in documenting the impact of this program.

Please check our website frequently. Resources and events will be added regularly.